



## Tourism Statistics Summary September 2017

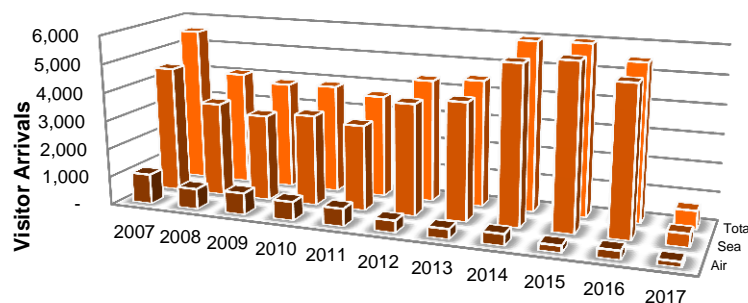
Visitors – 88.1%  
Tourists – 79.5%  
Excursionists – 92.0%

### OVERVIEW

Visitor arrivals to Anguilla for the month of September 2017 experienced its first decrease and the smallest number of visitor arrivals for the year to date, with a decrease of 88.1% from its 2016 September figure with 653 persons gracing our shores compared to the 5,478 in 2016. This decrease in the visitor arrivals could be attributed to the impact of the passage of Hurricane Irma on September 6<sup>th</sup>, registering Anguilla's lowest ever recorded number of visitor arrivals to the island, dating as far back as 1993. In comparison to the passage of Hurricane Luis on September 5<sup>th</sup>, 1995, which may have been similar in its devastation, Anguilla recorded 1,702 arrivals, just under twice the number of visitors that came during this period under review.

Most visitor arrivals (86.1%) to Anguilla during

September came with the intention of vacationing, while 13.9% came with the intention of doing business.



September		2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Air		1,061	726	767	660	625	425	353	408	243	309	186
Sea		4,486	3,330	3,048	3,205	3,012	3,919	4,126	5,548	5,744	5,169	467
Total		5,547	4,056	3,815	3,865	3,637	4,344	4,479	5,956	5,987	5,478	653

Figure 1: Visitor Arrivals: September 2007 – 2017

### PASSENGER MOVEMENT

Passenger arrivals, (include both visitors and residents) decreased during this period, as there was limited access to and from the island, by 83.6% recording 2,045 arrivals from 12,468 arrivals. Anguilla's inward passenger movement by sea continues to be the main mode of entry facilitating 73.6% (1,505) of arrivals; of which, 1,435 (95.3%) of sea passenger arrivals entered at the Blowing Point terminal and 70 passengers (4.7%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 540 (26.4%) of total passengers arrivals.

Departures during this period fell, when compared to its corresponding 2016 figure with a decrease of 80.6%; 2,382 passenger departures from a figure of 12,294.

Of the three ports of exit, the two seaports cumulatively accounted for 75.3%, (1,793) of all departures, of which, the Blowing Point terminal facilitated the movement of 1,703 (95.0%) passengers and Sandy Ground with 90 (5.0%) passengers.

By air, 589 (24.7%) passengers departed Anguilla through the Clayton J. Lloyd International Airport.

### TOURISTS (Stay - Over Visitors)

Tourist (stay-over visitors) arrivals to Anguilla for September 2017 totaled 351 arrivals; a decrease of 79.5%. This is the smallest recorded number of arrivals for any month as far back as 1993. In September 1995 the month Hurricane Luis impacted Anguilla tourist arrivals numbered 825, almost doubling that of the period's figure under review. Conversely, despite the sizable decline in September's arrivals for 2017, year to date (January - September) totaled 205,545 tourists visiting our shores, an

increase of 2.3% over 2016's corresponding figure.

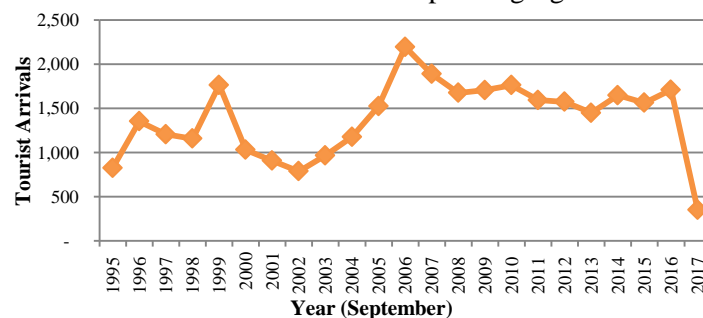


Figure 2: Tourist Arrivals, September 1995 - 2017

## Tourists (Stay-Over Visitors) *continued*

The intended average length of stay for tourists was 14.6 days, up from the 8.0 days reported in September 2016. This was the longest recorded intended average length of stay for tourists visiting during any month as far back as 2003. The largest percentage of tourists arrivals with more than half, 52.7%, intended to stay for 23 or more days, 24.8% between 1 to 3 days, 12.0% for 4 to 7 days, 8.8% for 8 to 15 days and 1.7% for 16 to 22 days.

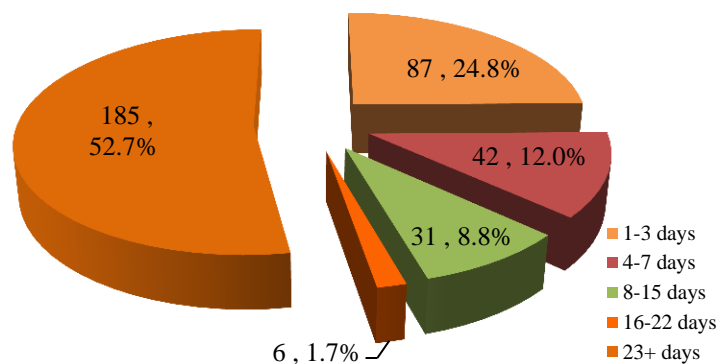


Figure 3: Tourist Arrivals by Length of Stay, September 2017

A review of the source markets for tourists visiting Anguilla during September 2017 over 2016, showed a decrease in all source markets.

The decreases which contributed to this overall decline for this type of visitor were reported within the 'German' market with 100.0%, followed by the 'Italian', 'Canadian', 'French West Indies', 'Dutch West Indies', 'USA', 'Caribbean Islands', 'Other European Countries', 'Other' and the 'U.K' markets with 90.9%, 86.7, 86.4%, 85.6%, 82.7%, 78.85, 76.0% 70.6% and 50.5% respectively. Anguilla's main source market for tourists; the USA, shared this position with the Caribbean holding a 28.2% share of the tourists market, in September 2017.

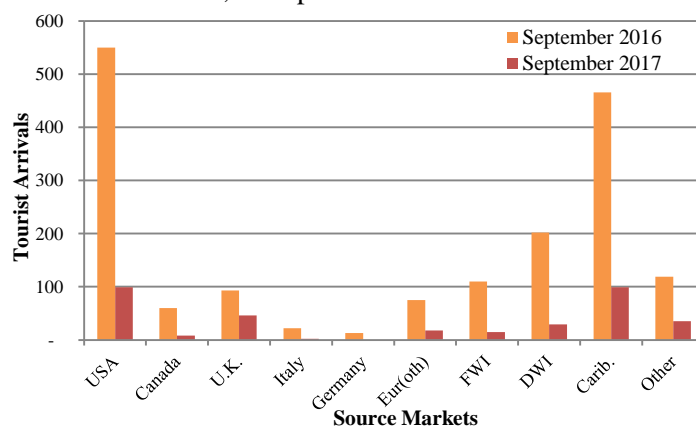


Figure 4: Tourist Arrivals by Country of Residence September 2016 and 2017

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review totaled 302 arrivals, the second decline and smallest number of this type of visitor with 92.0%. Reviewing September 1995 data after the passage of Hurricane Luis, a total of 877 arrivals was recorded, almost three times as much as that recorded during this review period.

The seaports accounted for 91.4% of excursionist arrivals, of which Blowing Point port welcomed 223 (80.8%) and the Sandy Ground port welcomed 53 (19.2%).

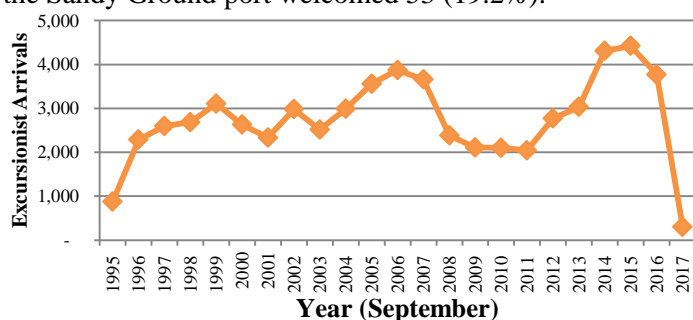


Figure 5: Excursionist Arrivals, September 1995 - 2017

All the source markets recorded declines during this period under review. The largest decrease was contributed by the 'Other' source market with 94.1%, followed by the 'USA', 'French West Indies', 'Dutch West Indies', 'U.K.', 'German', 'Other European Countries', 'Canadian', 'Italian' and the Caribbean markets with 93.3%, 93.3%, 92.8%, 92.2%, 91.9%, 90.8%, 89.5% and 79.0% respectively. Anguilla's main source market for excursionists, the USA, reported to holding a 43.0% share of this market.

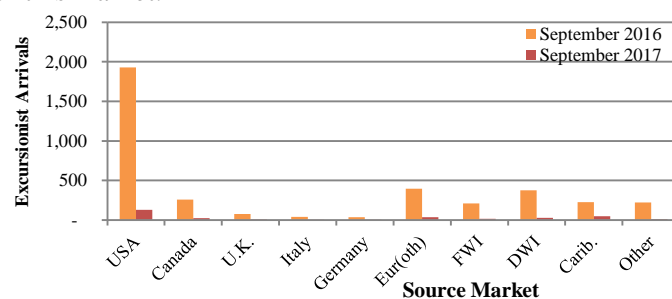


Figure 6: Excursionist Arrivals by Country of Residence September 2016 and 2017

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>